



NLM Pre-Home Checklist

Realtors and home owners, please use this checklist as a guide in preparing your home for the photo and/or video shoot.

Exterior :

Move vehicles from drive and away from the front of home.
Place trash barrels inside the garage or out of sight.
Clean windows and mirrors.
Remove the Realtor sign (if applicable).
Mow and landscape yard as needed. The exterior photo is usually the cover for the MLS listing - IMPORTANT!

Kitchen :

Clear all counter tops, including any sink and cleaning supplies.
Remove any small appliances including toaster, blenders, etc.
Front of refrigerator should be clear of magnets, paper, and pictures.
Hide your trashcan.

General :

Open all drapes and blinds.
Move/Remove any furniture that obstructs windows.
Turn all ceiling fans OFF. They will create a motion blur in your photo.
Turn all inside lights ON. This will help balance the light in most areas.
Open doors between rooms to give an open feeling when possible.
Remove ALL evidence of pets including water/foods bowls and beds.
Hide rugs from floors, especially from tile or wood floors.
Try to conceal any cords.
Replace any burnt out light bulbs.
Clear clutter - shoes, TOYS, umbrellas, every day items you may use.
Depersonalize and remove family photos/portraits.

Bathrooms :

Toilet lids should be down.
Clear the Counter-top from absolutely every item considered to be personal.
Hide your cleaning brushes and trashcans.
Close Shower Curtains. If shower is tiled, I will photograph it open.
Full rolls of toilet paper.

We are here to partner with you to sell your listings faster, for the best price, and to help you show new and potential sellers you care about giving their homes the best! Please let us know how we can help. - David Jeffries | (616) 312-4472