Shooting Cell Phone Photos

While shooting cell phone photos for a listing is not ideal in a normal market, it will become a good short term solution to our shelter in place order in Michigan. We want to help you and your clients that need to list get the best they can get without being able to provide them with professional listing photography.

Below you will find our tips on shooting real estate photos from your phone. Take some time and practice and never be afraid to repeat a shot. We will be then editing these photos to make them look great!

1.) Shoot Landscape (Hold Phone Horizontally)
- Hold your phone in landscape and only shoot vertically for tight bathrooms or small spaces. When in doubt, shoot a landscape photo as a back up.

2.) Take Level Shots
- You want to hold your camera level. You don't want to be titling up or down. Use the side of your screen as a guide. Do the walls look straight?

3.) SHOOT WIDE & GET WIDE
- If you have the newest iPhone or another phone with a WIDE angle mode, make sure to use it.
- Stand in the corner of rooms as far away from your space as you can. You want to maximize your field of view. For example, with bedrooms, stand in the doorway and shoot in.

4.) Get the Best Lighting
- Turn all your lights on, open blinds, and make sure the imagine on your phone doesn't look over or under exposed. Click on an area of the room that looks balanced and your phone will meter the light there and change the exposure.

5.) Shoot High Res
- Make sure your phone is set to record the highest quality photos it can. Save the highest res you can and send those to your agent via Dropbox, Google Drive, or similar service.

If you have any question, please email us at agentcare@newlistingmedia.com and we will connect with you shortly.

Shooting Cell Phone Photos | Examples

What not to do...

Too Angled Down (Aim for Level)

Too Low (Hold Low Chest Level)

Too Dark (Click in the room to meter)

Verticals OK in small bathrooms, both shoot a horizontal to be safe.

EDITED PHOTO EXAMPLES